

Agribusiness Student Business and Marketing Plan Program

Project Application Business Plan
 Marketing Plan

Applicant Contact

Name
Address
Office Phone
Cellular
Email

Company/Organization

Name
Address
Office Phone
Cellular
Email
Website

Company Information

Number of Employees

Company History

Please attach a detailed report on your requirements for the development of a business plan or marketing plan. Please be prepared to meet with the student team that is assigned to your project to ensure the direction of the project is developed. All business and marketing plans will be presented to the applicants, who will also receive a hard copy.

Application Deadline is Monday, August 16, 2010

About the Business and Marketing Plan Program

The Agriculture Council of Saskatchewan and the University of Saskatchewan's College of Agriculture and Bioresources, Department of Agricultural Economics, will be offering the Student Assisted Business and Marketing Plan Program for another term this fall.

This program, which has developed over 75 business and marketing plans over the past two years, brings together university students working with agri-food businesses throughout Saskatchewan. It has provided an excellent learning opportunity for students looking for experience within the agri-food industry.

Marketing Plan Program

This program brings together agri-food businesses and organizations that require a marketing plan with University of Saskatchewan students who will complete a marketing plan for the applicant as a project for their class. The plans include market research, competitor analysis and the development of marketing strategies. The students are assisted by professionals from the Canadian Agri-Marketers Association as they develop the marketing plans, allowing them to further their skills as agri-food marketers.

Business Plan Program

This program brings together agri-food businesses and organizations that require a business plan with University of Saskatchewan students who will complete a business plan for the applicant as a project for their class. All aspects of a business plan are detailed including operations, human resources, marketing and finance. The students are assisted by professionals as they develop the business plans, allowing them to further their skills within the agri-food industry.

Please note the Application deadline for the next series of business and marketing plan projects is Monday, August 16, 2010.

Funding for this project has been provided by Agriculture and Agri-Food Canada through the Advancing Canadian Agriculture and Agri-Food (ACAAF) program. In Saskatchewan, the ACAA program is delivered by the Agriculture Council of Saskatchewan (ACS) Inc. Participating organizations will pay \$250 of the \$500 cost of the program, with \$250 provided by ACS through the ACAA program.

For further information, please contact:

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